

## No-Cost or Low-Cost SRTS Projects

- 1 **Walk to School Poster Contest** - Hold an art contest. Design a banner or poster to be hung in town or at school to promote walking and safety.
- 2 **[Conduct a survey/needs assessment of students and parents about walking to school](#)** - Analyze information on students' and parents' views towards walking and biking to school, include questions about obstacles to walking or biking to school.
- 3 **[Run a "Keep Kids Alive Drive 25" campaign](#)** – Educate and encourage citizens to drive at the residential speed limit to make a safer walking environment for students going to school.
- 4 **[Create frequent walker cards or frequent rider miles](#)** – Create a reward program similar to food and retail store discount cards. The cards are punched every time a student travels by foot or accumulates a certain number of miles by bike.
- 5 **[Paint new high visibility crosswalks](#)** – Work with your municipal engineer and public works department to improve safety and emphasize the recommended path for crossing at an intersection.
- 6 **[Develop a Neighborhood Watch/Safe Haven program](#)** – Have residents volunteer their homes as "safehouses" where children can go if they feel they are threatened or endangered on their way to and from school.
- 7 **Create a Safety Alert Notice** - Initiate a program where if a parent is double parked or parked at a crosswalk, they will be handed a safety alert ticket by the principal or safety patrol.
- 8 **[Designate weekly Walk 'n' Wheel Wednesdays](#)** - Create a weekly event that encourages kids to walk and bike to school through rewards and outreach.
- 9 **Give Rewards to Students Who Always Wear a Bicycle Helmet** - Provide incentive for students to wear helmets by giving good rider prizes and coupons.
- 10 **[Pledge to be a PACE Car and Always Drive 25](#)** – Drivers of PACE cars pledge to drive within the speed limit and stop for pedestrians. PACE cars become traffic calming devices. Create PACE car pledges for parents to sign.
- 11 **[Hold a Bicycle Rodeo](#)** - Host a community event where cycling instructors teach safety and riding skills through obstacle course simulations.

- 12 **[Hold a Walk-a-Thon to Raise Money and Awareness](#)** - Encourage people to walk, expand awareness for SRTS and raise money for SRTS future programs and physical pedestrian/bicycle improvements.
- 13 **[Present a Golden Sneaker Award to the class that walks the most](#)** - Award a spray-painted sneaker to the class who walks the most cumulative miles/trips.
- 14 **[Hold a Bicycle and Pedestrian Safety Quiz Show](#)** - Have students play a game modeled after Jeopardy to learn bicycle and pedestrian safety. Construction paper, point values, questions and a bulletin board are helpful to display the game.
- 15 **[Create No Idling Zones around the school](#)** - Children's asthma symptoms increase as a result of car exhaust. Idling produces twice as much pollution as stopping and restarting a warmed-up engine. A single vehicle dropping off and picking up kids at one school puts about three pounds of pollution into the air per month.
- 16 **[Designate a location for park and walk to school](#)** - Drop off students at a designated location and walk the rest of the way to school under the supervision of an adult volunteer. This is a good way to involve students who live far from the school and must ride the bus.
- 17 **[Conduct Walkability/Bikeability Assessments around your school](#)** - Evaluate and identify school routes that are in need of improvements by gathering volunteers to walk designated routes with a walkability/bikeability checklist.
- 18 **Paint In-Roadway Bicycle Markings** - Work with your municipal engineer to create bike lanes that connect schools, parks, residential and commercial areas.
- 19 **Walk a Morning Mile at School** - In areas where it is unsafe or difficult to walk to school, school staff can start a walking program on-campus before, during or after school. An example is the "Morning Mile," where students walk a mile around the school grounds before class begins. This is a good way to involve students who live far from the school and must ride the bus.
- 20 **Conduct a Class Walking Field Trip** - Take students on a field trip by walking to a local library, post office, or City Hall. Include math skills by having students count their steps or calculate how far they walked.
- 21 **[Walk Across the U.S. or World](#)** - Have students travel around the country according to how many miles a class collectively walks and bikes to school through a web-based interactive game. Or, follow the journals of Gary Haise, a man walking around the world.  
<http://www.walkingman.org/>

- 22 Celebrate Crazy Hat Day or Signage Parade** - Decorate helmets, hats and signs to create a parade on the walk to school.
- 23 [Hold a Crossing Guard Appreciation Day](#)** - Designate a day in appreciation of the work that crossing guards do to keep students safe when crossing busy streets. Encourage students to make thank you notes for their crossing guard.
- 24 Review Sidewalk, Building, & Property Maintenance Laws** - Designate a small committee to review municipal laws and codes to ensure sidewalks and trails are built within new developments. Make sure sidewalks are maintained, especially during snowy months.
- 25 [Create a Walking School Bus](#)** - Design a walking route to school, supervised by an adult, with stops and a schedule like a school bus.
- 26 Have students keep Walking Journals** - Create a classroom story about walking to school. Students jot down what they see on their walk to school and can even create a photo log of what they like and do not like along their route to school.
- 27 Hold a Walk to School Scavenger Hunt** - Create a walking game where students spot objects on their walk to school, based on a classroom assignment. For example, have students make note of the different types of traffic signs on the walk to school.
- 28 Celebrate "Stay Bright When Walking at Night"** - Encourage students to walk in bright, reflective colors and teach them the importance of pedestrian safety.