

INSTRUCTIONS

NAME OF BUSINESS: Self Explanatory
ADDRESS: Self Explanatory

BUSINESS LOCATION DATA:

1. Highway No.: The route number of the highway on which you want to place a business sign.

Interchange No.: If the business sign is requested to be place at an interchange the exit number of that interchange.

Intersecting Highway Numbers: The route number of the highway that intersects the highway on which you want to place a business sign.

Direction: Direction the business is located from the intersection or interchange.
2. Travel distance: The distance from the exit ramp terminal of an interchange or the intersection to your place of business along the normally used route of travel measured to the nearest one tenth of a mile. Businesses beyond 15 miles are not eligible for a business sign.

3.6. SERVICE DETAILS: Circle the type of business sign you are requesting. If you do not provide all the services listed beneath it, you may not be eligible for a business sign.

7. Examples of Licenses: Sales Tax, Health Department and any other state or local applicable licenses or permits.
8. Gas Service must be open a minimum of 16 continuous hours a day. Food service must be in continuous operation to provide 3 meals a day. Priority will be given to those providing morning, noon and evening meals.
9. You must be open seven (7) days a week as a minimum requirement for approval of this application.
10. The month and day your business is in operation for the hours shown in item 8. You must be open May 1st thru September 30th to qualify.
11. The dates for which your business is open for hours other than those shown in item 8 or other than 7 days a week. Give hours and days open.
12. If you are requesting business signs to be placed at an interchange, check "Specific" and "Supplemental" or "Both" as both a specific and supplemental sign are required at all interchanges. If the request is for an intersection, check "Specific" only as this is the only type of sign allowed.
13. Place a check after the lane of travel from which you want the business sign to be seen as the traffic approaches the interchange or the intersection. If you want business signs to be place on both sides of the interchange or intersection, check "Both".
14. **A \$50.00 application fee is required for each business sign that is requested.** If the request is for a sign to be placed on a specific and a supplemental panel for one exit ramp of an interchange, the application fee is \$100.00. If the request is for signs to be place on both exit ramps, the application fee is \$200.00. Enter the amount being remitted and the number of each type of sign it is for.

NOTE: If application is approved you will have sixty (60) days in which to remit your annual rental fee for each specific information sign and each supplemental sign, and will be billed on a yearly basis on the anniversary date of the application approved date at the rental rate established. You also have sixty (60) days from the approval date to deliver your business signs to the designated place stated on your approved copy of the application.